

ODYSSEAS MILIOS

ART DIRECTOR | PRODUCTION MANAGER | MARKETING MANAGER
WEB - GRAPHIC DESIGNER | ILLUSTRATOR | CONTENT CREATOR | ARTIST

CONTACT

odysmilios@gmail.com

Mobile & WhatsApp

+353 (89) 433 4373

PROFESSIONAL SUMMARY

Creative Professional and Production Manager with 20+ years of experience in Graphic Design, Web Design, Art Direction, Branding, and Digital Media Production. Skilled in visual communication, marketing strategy, product development, and multi-platform content creation across both print and digital environments. Extensive hands-on experience in Adobe Creative workflows, WordPress web design, SEO optimization, social media strategy, video production, photography, and advanced photo manipulation.

Proven leadership background managing and training teams of 15–20 staff, overseeing production workflows, printing technologies, laser cutting systems, flatbed printing, packaging development, and product design processes. Experienced in process optimization, quality control, project coordination, and cross-department collaboration, ensuring efficient production and high-quality results from concept to final delivery.

Technically versatile with experience using CRM and marketing automation platforms such as ActiveCampaign and MailerLite, along with content creation, scripting, filming, and video editing (Final Cut Pro and mobile workflows) for social media platforms including YouTube, TikTok, and Instagram. Strong ability to manage multiple projects, lead creative teams, and develop compelling visual identities and marketing campaigns that increase engagement and brand visibility.

Currently serving as Director and 50% Shareholder of Proxenio LTD (Dublin), involved in day-to-day operations, business development, project coordination, and general business administration. Experienced in decision-making, financial coordination, compliance, and process improvement, with a hands-on approach to supporting operations, problem-solving, and maintaining efficient workflows in a dynamic environment.

Also active internationally as a digital artist and visual storyteller under the creative identity "Argus Dorian," producing original multimedia content and collaborating with clients across publishing, music, and creative industries. Currently based in Ireland with full work eligibility (PPSN) and seeking to contribute creative leadership, production expertise, and digital media skills to a dynamic organization.

Core Skills

- Graphic Design • Art Direction • Branding & Visual Identity • Web Design (WordPress) • SEO • Digital Marketing • Content Creation • Social Media Strategy • Video Editing (Final Cut Pro) • Photography • Photo Manipulation • Illustration • Packaging Design • Product Development • Print Production • Laser Cutting & Flatbed Printing • CRM Systems (ActiveCampaign, MailerLite) • Marketing Automation • Team Leadership • Staff Training • Project Management • Process Optimization • Operations Support • Business Administration • Problem Solving • Teamwork • Adaptability • Attention to Detail

PROFESSIONAL EXPERIENCE

Director & Shareholder

Proxenio LTD – Dublin, Ireland

April 2025 – Present

Appointed as **Director** and **50% Shareholder** of Proxenio LTD, with responsibility for day-to-day operations, business development, and strategic planning. Involved in project coordination, process improvement, and general business administration, ensuring smooth and efficient company operations. Responsible for decision-making, financial coordination, and maintaining compliance with company procedures and regulations.

Working in a hands-on role, supporting different areas of the business as needed, including operations support, communication, problem-solving, and organizational tasks. Strong focus on reliability, responsibility, teamwork, and adaptability in a dynamic environment.

Art Creative Director | Production Manager | Web & Marketing Manager

Albumake.com | Colordrop.gr | ManosDaskalakis.com Athens - Greece

2015 - July 2025

- Revamped brand identity across all companies with new websites, e-shops, and logos tailored to each corporate profile.
- Designed and developed new product lines, guiding staff through production processes, earning promotion to **Production Manager** and **Art Director** roles.
- Led the marketing and social media departments, designing promotional campaigns, sales funnels, and CRM automations.
- Trained team members on using new production equipment and software, ensuring quality and efficiency.
- Contributed to the companies becoming leaders in their field in Greece.
- Helped the company owner dominate social media platforms (**Instagram, TikTok, YouTube**) through consistent, high-quality video content
- Organized shoots, filmed content, and edited videos tailored to each platform
- Applied storytelling, visual identity, and trend awareness to maximize visibility and engagement
- Strong understanding of short-form video culture and audience behavior

Founder & Artist – Decaydead (Argus Dorian)

Decaydead.com – Remote/International

2017 - Present

- Built a strong personal brand as a Dark Cyberpunk artist.
- Collaborated globally with models and bands on visual content, covers, and merchandise.
- Created conceptual e-books and visual stories focusing on environmental themes.
- Featured in numerous international interviews and exhibitions. <https://www.decaydead.com/about/#interviews>

Art Director | Advertising Consultant

Typografiki.gr – Greece

March 2010 - August 2014

- Established and led the advertising and graphic design department.
- Set up a fully equipped graphic studio with advanced design tools.
- Trained staff on Adobe Suite and introduced iMac systems, boosting productivity.
- Grew client base and increased company revenue by 25%.

CONTACT

Odysseas Milios

odysmilios@gmail.com

Mobile & WhatsApp

+353 (89) 433 4373

PROFESSIONAL EXPERIENCE

Business Owner – Freelance Graphic Art Studio

ijustdesign.gr | Graphic Art office - Web Design - Advertising Consultant

December 2009 - 2014

- Operated a successful freelance business in web and graphic design.
- Partnered with advertising firms and political campaigns, offering full creative services.
- Balanced business growth alongside full-time employment.

Freelance Graphic Designer

Glafki Publications (www.glafki.gr)

2008 - 2014

- Designed books and materials for children with special needs.
- Managed layout, illustration, cover design, and bookbinding.

Graphic Designer | Illustrator | Art Director

Beautiful People - "Nikolaidou Eleni" | www.beautifulpeople.com.gr

September 2007 - March 2010

- Designed advertising campaigns and guided team members.
- Promoted to Art Director in 2009 after developing new branding strategies.

Graphic Designer | Printer Operator

Striligas - Digital Printing | www.striligas.gr

2004 - 2005

- Gained hands-on experience in digital printing.
- Promoted to Print and Store Manager within three months.
- Increased store revenue by 50% through improved client relations.

WORKSHOPS SEMINARS

- Digital Printing & Adobe InDesign (Anodos.gr, 2008)
- Production Techniques (Greek Graphic Designers Association, 2007)
- Advertising Campaign Design (B.B.D.O Athens, 2004)
- Packaging Design (TEI of Athens, 2002)
- First Aid & Fire Safety Training (Red Cross, 2009)

ADDITIONAL EXPERIENCE & HOBBIES

- Taught Adobe Photoshop to younger students during university
- Volunteered with Greenpeace (2001–2002)
- Trained in drawing, painting, and fine arts from 1996 to 2000
- Published poet and visual storyteller
- Traveling, exploring and filming
- Painting with ink, oil, charcoal, traditional way & digital way
- Kung Fu, meditation, cycling, nature photography

ALL USEFULL LINKS

<https://linktr.ee/odysmilios>

<https://linktr.ee/argusdorian>

ONLINE PORTFOLIO

https://www.decaydead.com/jb_projects_prt/

MY SOCIAL MEDIA

Content Creator / Video editor

Greek TikTok (2.2M views)

(my immigration from Greece to Ireland)

<https://www.tiktok.com/@odysseasmilios>

Irish TikTok (230+K views)

(new channel) about my life here

<https://www.tiktok.com/@odysmilios>

YouTube

(My new channel about Ireland)

<https://www.youtube.com/@OdysseasMilios>

My Artistic Side as Argus Dorian

(Dark Cyberpunk Art)

<https://www.tiktok.com/@argusdorian>

Instagram as Argus Dorian

<https://www.instagram.com/argusdorian/>

YouTube as Argus Dorian

(mostly edited in Final Cut Pro)

https://www.youtube.com/@argusdorian_dark_artist

EDUCATION

Bachelor of Arts in Graphic Design & Art

Technological Educational Institute of

Athens (2000 – 2007)

- Graduated top of the class
- Received scholarship for academic excellence

LANGUAGES

• Polish • Greek • English

CONTACT

Odysseas Milios

odysmilios@gmail.com

Mobile & WhatsApp

+353 (89) 433 4373