

COVER LETTER

Greetings,

Please kindly forward this PDF to the hiring manager.

My name is Odysseas Milios, and a few weeks ago my family and I, my wife and our children, arrived in Ireland. We left Greece not because we lacked work or faced any particular difficulties, but because we wanted a safer, calmer future for our family. We are both deeply inspired by Celtic history, the rich myths of this land, and the natural beauty that brings peace to both mind and spirit. For this reason, we bought a motorhome (so I can remain close to work while we look for permanent accommodation), packed our lives, and came to Ireland with clear purpose, hope, and long-term commitment.

A few words about my professional background: I studied **Graphic Arts, Advertising**, and **Illustration**, and with over 20+ years of experience I have also specialized in several additional areas, including:

- **Web design & SEO**
- **Team Leadership & training**
- **Packaging & product development**
- **Production management**
- **Marketing strategies & automation**
- **Social media production & management**
- **Photography & videography**
- **Branding & visual identity**
- **Social media strategy**

Further details can be found in the following pages of my CV.

PERSONAL CONTENT PROJECTS, VIDEO PRODUCTION & COMMUNITY FOCUS

My goal is to settle permanently in Ireland with my family and offer my knowledge and skills to the local community, contributing wherever I can. I strongly believe that social media is the future, and that **followers are the "currency" of the 21st century**. Through photography, videography, and content strategy, I help elevate businesses and activities by increasing visibility, engagement, and audience connection.

I independently develop and manage successful personal content projects across **TikTok**, **Instagram**, and **YouTube**, targeting both **Greek and Irish audiences**. Through my Greek TikTok channel (over 2 million total views), I create short-form video content presenting life in Ireland to a Greek audience, aiming to build cultural connection, increase appreciation for Irish culture, and offer thoughtful comparisons with life in Greece. More recently, I launched a new Irish-focused channel, adapting my storytelling and content style to a local audience and sharing my personal experience of living in Ireland.

In parallel, under my artistic identity "Argus Dorian", I produce visually driven cyberpunk video content inspired by a fictional universe I created and write about on Decaydead.com. This work highlights strong visual storytelling, atmosphere building, and brand identity. I handle the full production process: **concept development, filming, editing, and publishing**, using both mobile-first workflows for fast, platform-native content and Final Cut Pro for more polished, professional productions.

Although my background is creative, I am fully open to working in any position and continuing to grow professionally. It is in my nature not to remain stagnant, but to adapt, contribute, and use my skills wherever they can add value. I can be contacted via phone or social media (links provided on the right side of the CV). I personally prefer meeting in person and am happy to travel, as I believe human connection is the foundation of any successful collaboration.

*Kind regards,
Odysseas Milios*

M: +353 89 433 4373



ODYSSEAS MILIOS

ART DIRECTOR
PRODUCTION MANAGER
WEB DESIGNER
ILLUSTRATOR
ARTIST
CONTENT CREATOR
VIDEO EDITOR

MY SOCIAL MEDIA

Content Creator / Video editor

So you can see my editing abilities

*(on mobile and more professional with
Final Cut Pro)*

Greek TikTok (2M views)

(my immigration from Greece to Ireland)

<https://www.tiktok.com/@odysseasmilios>

Irish TikTok (67K views)

(new channel) about my life here

<https://www.tiktok.com/@odysmilios>

My Artistic Side as Argus Dorian

(Dark Cyberpunk Art)

<https://www.tiktok.com/@argusdorian>

Instagram as Argus Dorian

<https://www.instagram.com/argusdorian/>

YouTube as Argus Dorian

(mostly edited in Final Cut Pro)

https://www.youtube.com/@argusdorian_dark_artist

ODYSSEAS MILIOS

ART DIRECTOR | PRODUCTION MANAGER | WEB DESIGNER | ILLUSTRATOR | ARTIST

PROFESSIONAL SUMMARY

Experienced and results-driven Creative Director and Production Manager with over 20 years of proven success in graphic design, web development, and marketing. Currently leading the creative and marketing departments across three established companies in Greece, I have directed numerous design and branding projects, increasing engagement, improving client retention, and driving business growth.

Alongside my professional roles, I have built a global reputation as a Dark Cyberpunk Artist (under the name Argus Dorian), collaborating with international clients across multiple industries including publishing, music, and artists.

I bring strong leadership, project management, and hands-on design skills, with a deep understanding of print and digital media, brand development, and marketing strategy. My approach is grounded in purpose, creativity, and collaboration - with a passion for creating meaningful work that connects people and inspires change.

Now based in Ireland and holding a PPSN, I am fully available for work and looking to contribute my skills and vision in a vibrant, forward-thinking environment.

Key Competencies

- ART & CREATIVE DIRECTION
- MARKETING STRATEGY & AUTOMATION
- SOCIAL MEDIA MANAGEMENT
- GRAPHIC & EDITORIAL DESIGN
- PACKAGING & PRODUCT DEVELOPMENT
- WEB DESIGN (WORDPRESS, SEO)
- PHOTOGRAPHY & PHOTO MANIPULATION
- TEAM LEADERSHIP & TRAINING
- ILLUSTRATION & CHARACTER DESIGN
- BRANDING & VISUAL IDENTITY
- VIDEO EDITING FOR SOCIAL MEDIA

TECHNICAL SKILLS

- Adobe Photoshop, Illustrator, InDesign, Affinity Suite
- Final Cut Pro
- Typography & Desktop Publishing
- Web Design (WordPress, HTML/CSS, Google SEO)
- Social Media Tools, CMS & CRM Platforms
- ActiveCampaign, MailerLite
- Photography & Video Editing
- Ink, Oil, Charcoal Painting; Traditional Drawing



ABOUT ME

Born in Opole, Poland – 19 August 1980

Married, father of four children

LANGUAGES

- Polish - Native
- Greek - Native
- English - Proficient

EDUCATION

Bachelor of Arts in Graphic Design & Art Technological Educational Institute of Athens (2000 – 2007)

- Graduated top of the class
- Received scholarship for academic excellence

CONTACT

odysmilios@gmail.com

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M. Irish: +353 (89) 433 4373

M. Greek: +30 694 7289 640

<https://www.decaydead.com>

PPSN: Available

ALL USEFULL LINKS

<https://linktr.ee/argusdorian>

ONLINE PORTFOLIO

https://www.decaydead.com/jb_projectsprt/

PROFESSIONAL EXPERIENCE

Art Creative Director | Production Manager | Web & Marketing Manager

Albumake.com | Colordrop.gr | ManosDaskalakis.com Athens - Greece

2015 - July 2025

- Revamped brand identity across all companies with new websites, e-shops, and logos tailored to each corporate profile.
- Designed and developed new product lines, guiding staff through production processes, earning promotion to **Production Manager** and **Art Director** roles.
- Led the marketing and social media departments, designing promotional campaigns, sales funnels, and CRM automations.
- Trained team members on using new production equipment and software, ensuring quality and efficiency.
- Contributed to the companies becoming leaders in their field in Greece.
- Helped the company owner dominate social media platforms (**Instagram, TikTok, YouTube**) through consistent, high-quality video content
- Organized shoots, filmed content, and edited videos tailored to each platform
- Applied storytelling, visual identity, and trend awareness to maximize visibility and engagement
- Strong understanding of short-form video culture and audience behavior

Founder & Artist – Decaydead (Argus Dorian)

Decaydead.com – Remote/International

2017 - Present

- Built a strong personal brand as a Dark Cyberpunk artist.
- Collaborated globally with models and bands on visual content, covers, and merchandise.
- Created conceptual e-books and visual stories focusing on environmental themes.
- Featured in numerous international interviews and exhibitions.
<https://www.decaydead.com/about/#interviews>

Art Director | Advertising Consultant

Typografiki.gr – Greece

March 2010 - August 2014

- Established and led the advertising and graphic design department.
- Set up a fully equipped graphic studio with advanced design tools.
- Trained staff on Adobe Suite and introduced iMac systems, boosting productivity.
- Grew client base and increased company revenue by 25%.

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ONLINE PORTFOLIO

https://www.decaydead.com/jb_projects_prt/

PROFESSIONAL EXPERIENCE

Business Owner – Freelance Graphic Art Studio

ijustdesign.gr | Graphic Art office - Web Design - Advertising Consultant

December 2009 - 2014

- Operated a successful freelance business in web and graphic design.
- Partnered with advertising firms and political campaigns, offering full creative services.
- Balanced business growth alongside full-time employment.

Freelance Graphic Designer

Glafki Publications (www.glafki.gr)

2008 - 2014

- Designed books and materials for children with special needs.
- Managed layout, illustration, cover design, and bookbinding.

Graphic Designer | Illustrator | Art Director

Beautiful People - “Nikolaidou Eleni” | www.beautifulpeople.com.gr

September 2007 - March 2010

- Designed advertising campaigns and guided team members.
- Promoted to Art Director in 2009 after developing new branding strategies.

Graphic Designer | Printer Operator

Striligas - Digital Printing | www.striligas.gr

2004 - 2005

- Gained hands-on experience in digital printing.
- Promoted to Print and Store Manager within three months.
- Increased store revenue by 50% through improved client relations.

ADDITIONAL EXPERIENCE & INTERESTS

- Taught Adobe Photoshop to younger students during university
- Volunteered with Greenpeace (2001–2002)
- Trained in drawing, painting, and fine arts from 1996 to 2000
- Published poet and visual storyteller

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VIDEO EDITOR

WORKSHOPS & SEMINARS

- Digital Printing & Adobe InDesign (Anodos.gr, 2008)
- Production Techniques (Greek Graphic Designers Association, 2007)
- Advertising Campaign Design (B.B.D.O Athens, 2004)
- Packaging Design (TEI of Athens, 2002)
- First Aid & Fire Safety Training (Red Cross, 2009)

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