# **ODYSSEAS** MILIOS

ART DIRECTOR | PRODUCTION MANAGER | WEB DESIGNER | ILLUSTRATOR | ARTIST

## PROFESSIONAL SUMMARY

Experienced and results-driven Creative Director and Production Manager with over 20 years of proven success in graphic design, web development, and marketing. Currently leading the creative and marketing departments across three established companies in Greece, I have directed numerous design and branding projects, increasing engagement, improving client retention, and driving business growth.

Alongside my professional roles, I have built a global reputation as a Dark Cyberpunk Artist (under the name Argus Dorian), collaborating with international clients across multiple industries including publishing, music, and fashion.

I bring strong leadership, project management, and hands-on design skills, with a deep understanding of print and digital media, brand development, and marketing strategy. My approach is grounded in purpose, creativity, and collaboration - with a passion for creating meaningful work that connects people and inspires change.

Now based in Dublin and holding a PPSN, I am fully available for work in Ireland and looking to contribute my skills and vision in a vibrant, forward-thinking environment.

#### **Key Competencies**

- Art & Creative Direction
- Marketing Strategy & Automation
- Social Media Management
- Graphic & Editorial Design
- Packaging & Product Development
- Web Design (WordPress, SEO)
- Photography & Photo Manipulation
- Team Leadership & Training
- Illustration & Character Design
- Branding & Visual Identity

#### TECHNICAL SKILLS

- Adobe Photoshop, Illustrator, InDesign
- Final Cut Pro
- Typography & Desktop Publishing
- Web Design (WordPress, HTML/CSS, Google SE0)
- Social Media Tools, CMS & CRM Platforms
- ActiveCampaign, MailerLite
- Photography & Video Editing
- Ink, Oil, Charcoal Painting; Traditional Drawing



# **ABOUT** ME

Born in Opole, Poland - 19 August 1980

Married, father of four children

# **LANGUAGES**

- Polish Native
- Greek Native
- English Proficient

#### **EDUCATION**

Bachelor of Arts in Graphic Design & ArtTechnological Educational Institute of Athens (2000 – 2007)

- Graduated top of the class
- Received scholarship for academic excellence

#### CONTACT

info@decaydead.com odysmilios@yahoo.gr M. Irish: +353 (89) 433 4373 M. Greek: +30 694 7289 640 https://www.decaydead.com

#### PPSN: Available

42 North Great George's Street Dublin 1 D01K023 Ireland

# **ALL USEFULL LINKS**

https://linktr.ee/argusdorian

# **ONLINE PORTFOLIO**

https://www.decaydead.com/jb\_projects\_prt/

## **PROFESSIONAL** EXPERIENCE

# Art Creative Director | Production Manager | Web & Marketing Manager

#### Albumake.com | Colordrop.gr | ManosDaskalakis.com Athens - Greece

#### 2015 - July 2025

- Revamped brand identity across all companies with new websites, e-shops, and logos tailored to each corporate profile.
- Designed and developed new product lines, guiding staff through production processes, earning promotion to Production Manager and Art Director roles.
- Led the marketing and social media departments, designing promotional campaigns, sales funnels, and CRM automations.
- Trained team members on using new production equipment and software, ensuring quality and efficiency.
- Contributed to the companies becoming leaders in their field in Greece.

#### Founder & Artist - Decaydead (Argus Dorian)

#### Decaydead.com - Remote/International

#### 2017 - Present

- Built a strong personal brand as a Dark Cyberpunk artist.
- Collaborated globally with models and bands on visual content, covers, and merchandise.
- Created conceptual e-books and visual stories focusing on environmental themes.
- Featured in numerous international interviews and exhibitions.

#### Art Director | Advertising Consultant

#### Typografiki.gr - Greece

#### March 2010 - August 2014

- Established and led the advertising and graphic design department.
- Set up a fully equipped graphic studio with advanced design tools.
- Trained staff on Adobe Suite and introduced iMac systems, boosting productivity.
- Grew client base and increased company revenue by 25%.

#### Business Owner - Freelance Graphic Art Studio

# ijustdesign.gr | Graphic Art office - Web Design - Advertising Consultant December 2009 - 2014

- Operated a successful freelance business in web and graphic design.
- Partnered with advertising firms and political campaigns, offering full creative services.
- Balanced business growth alongside full-time employment.

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## **PROFESSIONAL** EXPERIENCE

#### Freelance Graphic Designer

Glafki Publications (www.glafki.gr)

2008 - 2014

- Designed books and materials for children with special needs.
- Managed layout, illustration, cover design, and bookbinding

#### Graphic Designer | Illustrator | Art Director

Beautiful People - "Nikolaidou Eleni" | www.beautifulpeople.com.gr

September 2007 - March 2010

- Designed advertising campaigns and guided team members.
- Promoted to Art Director in 2009 after developing new branding strategies.

#### **Graphic Designer | Printer Operator**

Striligas - Digital Printing | www.striligas.gr

2004 - 2005

- Gained hands-on experience in digital printing
- Promoted to Print and Store Manager within three months.
- Increased store revenue by 50% through improved client relations.

# **ADDITIONAL EXPERIENCE & INTERESTS**

- Taught Adobe Photoshop to younger students during university
- Volunteered with Greenpeace (2001–2002)
- Trained in drawing, painting, and fine arts from 1996 to 2000
- Published poet and visual storyteller

# **WORKSHOPS & SEMINARS**

- Digital Printing & Adobe InDesign (Anodos.gr, 2008)
- Production Techniques (Greek Graphic Designers Association, 2007)
- Advertising Campaign Design (B.B.D.O Athens, 2004)
- Packaging Design (TEI of Athens, 2002)
- First Aid & Fire Safety Training (Red Cross, 2009)

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