



ODYSSEAS MILIOS

ART DIRECTOR | PRODUCTION MANAGER | WEB DESIGNER | ILLUSTRATOR | ARTIST

Art Creative Director - Web Designer and Manager of the Marketing - Social Media Department, for a well known firm in Greece.

Achieved to **scale, grow and develop the company in every aspect**, equipped with 15+ years of experience in successfully delivering from start to finish hundreds of graphic design projects that **increased client transactions**, being qualified to **communicate** and **solve any type of problem** on the field determined to **build a long-term relationship with workforce and clients**.

PROFESSIONAL EXPERIENCE

Art Creative Director | Web Designer | Manager of the Marketing - Social Media Department

2015 - Present

Albumake | Athens - Greece

- Upgraded the company's image by creating a new website and e-shop with an original design and unique logo ensuring it successfully represents the company's profile based on the corporate identity.
- Provided mockup and industrial design solutions as well as new ideas on products including their entire design journey teaching and instructing workers how to build it, which made me fully qualified for the production manager position that came right after my skills were proven, alongside with position of the **Art Creative Director**.
- Equipped with the knowledge of marketing strategies, social media and the correct product presentation, soon became **Head of Marketing department** providing solutions and creating newsletters, promotions and sales automations (CRM) targeting and achieving the development of the clientele.
- Managed to learn how to use new machines so I could train the new members of the specialized team and provide solutions if needed.
- Managed to grow and develop the company highlighting all aspects with innovative ideas for albums and product promotion and thus it **became the number one company in Greece**.

Art Director | Advertising Consultant

March 2010 - August 2014

Typografiki.gr

- Undertook to create the advertising and graphic design sector for up to 4 years.
- Identified the lack of a graphic studio and advanced programs installation and create one.
- Introduced and trained the team on Adobe and the use of iMac ensuring the enlargement of your clients and the high quality of services.
- Brought new ideas, clients and managed to **boost the income by 25%**.

EDUCATION

B.A. in Graphic Design - Art
Technological Educational Institute (Tei)
Of Athens Faculty Of Graphic Arts &
Design (2000 - 2007)

- Graduated first in grades classification
- Scholarship

LANGUAGES

- Polish - Native
- Greek - Native
- English - Proficient

CONTACT

info@decaydead.com
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Greece
<https://www.decaydead.com>

ALL USEFULL LINKS

<https://linktr.ee/argusdorian>

ONLINE PORTFOLIO

https://www.decaydead.com/jb_projects_prt/

SEMINARS

- 2008: Seminar on **Digital Printing** Adobe In Design CS3, by Anodos.gr (Adobe Authorised Distributor).
- 2007: Seminar on "**Production**" organised by the Greek Graphic Designers Association.
- 2004: Seminar on how to "**Create an advertising campaign on consumer product**" by B.B.D.O. Athens.
- 2002: Seminar on "**Packaging**" from the Technological Educational Institute (Tei) Of Athens.

PERSONAL PROJECT

Decaydead.com

Artistic name: **Argus Dorian**

(2017 - Present)

- Achieved worldwide collaborations with professional models and bands within the first year designing covers, posters, t-shirts and various prints till present.
- Edited and photo manipulated the entrusted content of the models to develop a story based on the destruction and pollution of the environment.

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Business owner

December 2009 - 2014

ijustdesign.gr | Graphic Art office - Web Design - Advertising Consultant

- Established and managed my **freelance graphic business**.
- Collaborated with various companies and clients such as "Go On Advertising / Promotion Company" where I led the creative process and provided infographics and other materials and posters for the use of the campaign for the mayoral candidate and with Redpenguin Advancing Technologies as a **Graphic and Web Designer / Consultant**. (www.redpenguin.gr)
- Managed to keep my office and boost my work while working full time as an Art Director and advertising consultant.

Freelancer Graphic Designer

February 2008 - September 2014

Glafki Publications (www.glafki.gr)

- Conceptualised book layouts, illustrations and graphics from start to finish for children with special needs.
- Designed covers, interior images and tables while also managing editing and bookbinding.

Graphic Designer | Illustrator | Art Director

September 2007 - March 2010

Beautiful People - "Nikolaidou Eleni" | www.beautifulpeople.com.gr

- Led the creative process and organised various successful campaigns providing consultation to the workforce based on knowledge of layout and aesthetic design concepts.
- Provided new ideas and concepts and developed advertising content for the use of the clients after research and constructive communication with them to ensure business growth.
- Promoted to **Art Director** of the firm in 2009.

Graphic Designer | Printer Operator

June 2004 - September 2005

Striligas - Digital Printing | www.striligas.gr

- Specialised in digital printing methods.
- Appointed print and store manager only after 3 months.
- Managed to **increase the store's income by 50%** establishing great communication with the clients and among the rest of the team, ensuring high-quality products and services.

TECHNICAL SKILLS

- **Adobe Photoshop**
- **Illustrator**
- **In Design**
- **Final Cut Pro**
- **Typography**
- **Social media tools**
- **CMS and CRM apps like Active Campaign**
- **Web Design on Wordpress, Google SEO**
- **Web developing**